

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Mitt Romney/USA/President/R
Product	79 - ROMNEY/PRES
Estimate Number	ORDER# 79

Invoice #	04071723-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/18/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071723
Alt Order #	Political Candidate
Deal #	
Order Flight	09/12/12 - 09/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
					09/10/12 to 09/16/12	6x	-- WTF--				
	13			W	09/12/12	:30	6:19 AM	2012MRFP100H	\$810.00		1
	13			W	09/12/12	:30	6:59 AM	2012MRFP100H	\$810.00		6
	13			Th	09/13/12	:30	6:30 AM	2012MRFP100H	\$810.00		2
	13			Th	09/13/12	:30	6:41 AM	2012MRFP100H	\$810.00		4
	13			F	09/14/12	:30	6:28 AM	2012MRFP110H	\$810.00		3
	13			F	09/14/12	:30	6:59 AM	2012MRFP110H	\$810.00		5
2	13	Good Day 6a	6a-7a								
	CDR										
					09/17/12 to 09/23/12	4x	MT- - - -				
	13			M	09/17/12	:30	6:20 AM	2012MRFP110H	\$810.00		1
	13			M	09/17/12	:30	6:52 AM	2012MRFP110H	\$810.00		4
	13			Tu	09/18/12	:30	6:39 AM	2012MRFP110H	\$810.00		2
	13			Tu	09/18/12	:30	6:59 AM	2012MRFP114H	\$810.00		3
3	13	Good Day 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	4x	MT- - - -				
	13			M	09/17/12	:30	7:22 AM	2012MRFP110H	\$810.00		1
	13			M	09/17/12	:30	7:53 AM	2012MRFP110H	\$810.00		4
	13			Tu	09/18/12	:30	7:29 AM	2012MRFP110H	\$810.00		3
	13			Tu	09/18/12	:30	7:54 AM	2012MRFP114H	\$810.00		2
4	13	Good Day 7a	7a-8a								
	CDR										
					09/10/12 to 09/16/12	6x	-- WTF--				
	13			W	09/12/12	:30	7:23 AM	2012MRFP100H	\$810.00		5
	13			W	09/12/12	:30	7:59 AM	2012MRFP100H	\$810.00		1
	13			Th	09/13/12	:30	7:25 AM	2012MRFP100H	\$810.00		2
	13			Th	09/13/12	:30	7:44 AM	2012MRFP100H	\$810.00		4
	13			F	09/14/12	:30	7:21 AM	2012MRFP110H	\$810.00		3

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American Rambler Productions
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Beverly, MA 01915

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 7a	7a-8a								
	CDR										
	13			F	09/14/12	:30	7:28 AM	2012MRFP110H	\$810.00		6
5	13	Good Day 8a	8a-9a								
	CDR										
					09/10/12 to 09/16/12	3x	-- WTF--				
	13			W	09/12/12	:30	8:50 AM	2012MRFP100H	\$720.00		1
	13			Th	09/13/12	:30	8:29 AM	2012MRFP100H	\$720.00		2
	13			F	09/14/12	:30	8:44 AM	2012MRFP110H	\$720.00		3
6	13	Good Day 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	4x	MT- - - -				
	13			M	09/17/12	:30	8:24 AM	2012MRFP110H	\$720.00		3
	13			M	09/17/12	:30	8:31 AM	2012MRFP110H	\$720.00		1
	13			Tu	09/18/12	:30	8:12 AM	2012MRFP110H	\$720.00		2
	13			Tu	09/18/12	:30	8:25 AM	2012MRFP114H	\$720.00		4
7	13	Live with Kelly	10a-11a								
	CDR										
					09/17/12 to 09/23/12	2x	MT- - - -				
	13			M	09/17/12	:30	10:50 AM	2012MRFP110H	\$360.00		1
	13			Tu	09/18/12	:30	10:38 AM	2012MRFP114H	\$360.00		2
8	13	live with Kelly	10a-11a								
	CDR										
					09/10/12 to 09/16/12	3x	-- WTF--				
	13			W	09/12/12	:30	10:23 AM	2012MRFP100H	\$360.00		2
	13			Th	09/13/12	:30	10:31 AM	2012MRFP100H	\$360.00		1
	13			F	09/14/12	:30	10:36 AM	2012MRFP110H	\$360.00		3
9	13	Fox 13 News at Noon	12p-1p								
	CDR										
					09/17/12 to 09/23/12	2x	MT- - - -				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	13	Fox 13 News at Noon	12p-1p								
	CDR										
	13			M	09/17/12	:30	12:30 PM	2012MRFP110H	\$360.00		2
	13			Tu	09/18/12	:30	12:59 PM	2012MRFP110H	\$360.00		1
10	13	Fox 13 News at Noon	12p-1p								
	CDR										
				09/10/12 to 09/16/12		3x	-- WTF--				
	13			W	09/12/12	:30	12:13 PM	2012MRFP100H	\$360.00		1
	13			Th	09/13/12	:30	12:29 PM	2012MRFP100H	\$360.00		3
	13			F	09/14/12	:30	12:45 PM	2012MRFP110H	\$360.00		2
11	13	Judge Judy	4p-5p								
	CDR										
				09/17/12 to 09/23/12		2x	MT-----				
	13			M	09/17/12	:30	4:28 PM	2012MRFP110H	\$540.00		2
	13			Tu	09/18/12	:30	4:41 PM	2012MRFP114H	\$540.00		1
12	13	Judge Judy	4p-5p								
	CDR										
				09/10/12 to 09/16/12		3x	-- WTF--				
	13			W	09/12/12	:30	4:24 PM	2012MRFP100H	\$540.00		3
	13			Th	09/13/12	:30	4:10 PM	2012MRFP100H	\$540.00		1
	13			F	09/14/12	:30	4:48 PM	2012MRFP110H	\$540.00		2
13	13	Fox 13 News at 5p	5p-530p								
	CDR										
				09/10/12 to 09/16/12		6x	-- WTF--				
	13			W	09/12/12	:30	5:14 PM	2012MRFP100H	\$900.00		1
	13			W	09/12/12	:30	5:32 PM	2012MRFP100H	\$900.00		5
	13			Th	09/13/12	:30	5:12 PM	2012MRFP100H	\$900.00		4
	13			Th	09/13/12	:30	5:27 PM	2012MRFP100H	\$900.00		2
	13			F	09/14/12	:30	5:23 PM	2012MRFP110H	\$900.00		6
	13			F	09/14/12	:30	5:29 PM	2012MRFP110H	\$900.00		3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	13	Fox 13 News at 5p	5p-530p								
	CDR										
					09/17/12 to 09/23/12	4x	MT-----				
	13			M	09/17/12	:30	5:23 PM	2012MRFP110H	\$900.00		3
	13			M	09/17/12	:30	5:29 PM	2012MRFP110H	\$900.00		1
	13			Tu	09/18/12	:30	5:22 PM	2012MRFP110H	\$900.00		4
	13			Tu	09/18/12	:30	5:29 PM	2012MRFP114H	\$900.00		2
15	13	Fox 13 News at 530p	530p-6p								
	CDR										
					09/17/12 to 09/23/12	2x	MT-----				
	13			M	09/17/12	:30	5:39 PM	2012MRFP110H	\$900.00		1
	13			Tu	09/18/12	:30	5:44 PM	2012MRFP110H	\$900.00		2
16	13	Fox 13 News at 530p	530p-6p								
	CDR										
					09/10/12 to 09/16/12	3x	--WTF--				
	13			W	09/12/12	:30	5:39 PM	2012MRFP100H	\$900.00		1
	13			Th	09/13/12	:30	5:59 PM	2012MRFP100H	\$900.00		3
	13			F	09/14/12	:30	5:55 PM	2012MRFP110H	\$900.00		2
17	13	Fox 13 News at 6p	6p-630p								
	CDR										
					09/10/12 to 09/16/12	3x	--WTF--				
	13			W	09/12/12	:30	6:12 PM	2012MRFP100H	\$990.00		2
	13			Th	09/13/12	:30	6:29 PM	2012MRFP100H	\$990.00		1
	13			F	09/14/12	:30	6:29 PM	2012MRFP110H	\$990.00		3
18	13	Fox 13 News at 6p	6p-630p								
	CDR										
					09/17/12 to 09/23/12	2x	MT-----				
	13			M	09/17/12	:30	6:23 PM	2012MRFP110H	\$990.00		1
	13			Tu	09/18/12	:30	6:29 PM	2012MRFP114H	\$990.00		2
19	13	Fox 13 News at 630p	630p-7p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				09/17/12 to 09/23/12		2x	MT-----				
20	13	Fox 13 News at 630p	630p-7p	M	09/17/12	:30	6:54 PM	2012MRFP110H	\$990.00		1
	Tu			09/18/12	:30	6:44 PM	2012MRFP110H	\$990.00		2	
	CDR										
				09/10/12 to 09/16/12		3x	--WTF--				
21	13	M-Su 10p-1030p Late News	10p-1030p	W	09/12/12	:30	6:55 PM	2012MRFP100H	\$990.00		3
	Th			09/13/12	:30	6:43 PM	2012MRFP100H	\$990.00		2	
	F			09/14/12	:30	6:40 PM	2012MRFP110H	\$990.00		1	
CDR											
				09/10/12 to 09/16/12		6x	--WTF--				
22	13	Fox 13 Late News 10p	10p-1030p	W	09/12/12	:30	10:12 PM	2012MRFP100H	\$1,800.00		1
	W			09/12/12	:30	10:23 PM	2012MRFP100H	\$1,800.00		5	
	Th			09/13/12	:30	10:01 PM	2012MRFP100H	\$1,800.00		2	
	Th			09/13/12	:30	10:22 PM	2012MRFP100H	\$1,800.00		4	
	F			09/14/12	:30	10:11 PM	2012MRFP110H	\$1,800.00		6	
	F			09/14/12	:30	10:28 PM	2012MRFP110H	\$1,800.00		3	
CDR											
				09/17/12 to 09/23/12		4x	MT-----				
23	13	Fox 13 Late News 1030p	1030p-11p	M	09/17/12	:30	10:12 PM	2012MRFP110H	\$1,890.00		1
	M			09/17/12	:30	10:29 PM	2012MRFP110H	\$1,890.00		4	
	Tu			09/18/12	:30	10:09 PM	2012MRFP110H	\$1,890.00		3	
	Tu			09/18/12	:30	10:27 PM	2012MRFP114H	\$1,890.00		2	
CDR											
				09/17/12 to 09/23/12		2x	MT-----				
	13			M	09/17/12	:30	10:53 PM	2012MRFP110H	\$1,530.00		

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23	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
	13			Tu	09/18/12	:30	10:56 PM	2012MRFP110H	\$1,530.00		2
24	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					09/10/12 to 09/16/12	3x	-- WTF--				
	13			W	09/12/12	:30	10:53 PM	2012MRFP100H	\$1,170.00		1
	13			Th	09/13/12	:30	10:52 PM	2012MRFP100H	\$1,170.00		2
	13			F	09/14/12	:30	10:42 PM	2012MRFP110H	\$1,170.00		3
25	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
					09/10/12 to 09/16/12	3x	-- WTF--				
	13			W	09/12/12	:30	11:12 PM	2012MRFP100H	\$855.00		1
	13			Th	09/13/12	:30	11:34 PM	2012MRFP100H	\$855.00		2
	13			F	09/14/12	:30	11:22 PM	2012MRFP110H	\$855.00		3
26	13	Fox 13 News Edge 11p	11p-1135p								
	LUR										
					09/17/12 to 09/23/12	2x	MT-----				
	13			M	09/17/12	:30	11:11 PM	2012MRFP110H	\$450.00		1
	13			Tu	09/18/12	:30	11:21 PM	2012MRFP114H	\$450.00		2
27	13	Good Day Sa 7a	7a-8a								
	LUR										
					09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	7:39 AM	2012MRFP110H	\$320.00		1
28	13	Good Day Sa 8a	8a-9a								
	CDR										
					09/10/12 to 09/16/12	1x	-----S-				
	13			Sa	09/15/12	:30	8:54 AM	2012MRFP110H	\$540.00		1
29	13	Good Day Su 8a	8a-9a								
	CDR										

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29	13	Good Day Su 8a	8a-9a								
	CDR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	8:53 AM	2012MRFP110H	\$450.00		1
30	13	Fox News Sunday	9a-10a								
	LUR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	9:59 AM	2012MRFP110H	\$180.00		1
31	13	Insider	730p-8p								
	CDR										
					09/10/12 to 09/16/12	3x	--WTF--				
	13			W	09/12/12	:30	7:48 PM	2012MRFP100H	\$855.00		1
	13			Th	09/13/12	:30	7:42 PM	2012MRFP100H	\$855.00		3
	13			F	09/14/12	:30	7:41 PM	2012MRFP110H	\$855.00		2
32	13	Insider	730p-8p								
	CDR										
					09/17/12 to 09/23/12	2x	MT-----				
	13			M	09/17/12	:30	7:55 PM	2012MRFP110H	\$855.00		1
	13			Tu	09/18/12	:30	7:47 PM	2012MRFP114H	\$855.00		2
33	13	College Football Prime	Various								
	CDR										
					09/10/12 to 09/16/12	3x	-----S-				
	13			Sa	09/15/12	:30	7:03 PM	2012MRFP110H	\$1,800.00		3
	13			Sa	09/15/12	:30	9:32 PM	2012MRFP110H	\$1,800.00		1
	13			Sa	09/15/12	:30	11:28 PM	2012MRFP110H	\$1,800.00		2
34	13	Fox 13 News Su 6p	6p-7p								
	CDR										
					09/10/12 to 09/16/12	1x	-----S				
	13			Su	09/16/12	:30	6:09 PM	2012MRFP110H	\$720.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Mitt Romney/USA/President/R
Product	79 - ROMNEY/PRES
Estimate Number	ORDER# 79

Invoice #	04071723-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/18/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04071723
Alt Order #	Political Candidate
Deal #	
Order Flight	09/12/12 - 09/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots **100**

<u>Gross Total</u>	\$91,220.00	
<u>Agency Commission</u>	\$13,683.00	
<u>Net Amount Due</u>	\$77,537.00	<u>Payment Terms 30 Days</u>

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